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## **TravCon Names Impact Association Management as AMC**



**[Madison, WI]:** Impact Association Management announced a new partnership with TravCon. This partnership will assist TravCon in its mission to serve the needs of travel healthcare professionals through community, knowledge, and inspiration.

TravCon is the largest annual conference in the travel healthcare industry and brings over 1,500 healthcare travelers together in Las Vegas, Nevada to learn, earn continuing education credits, be celebrated, and connect. Since its founding in 2008, TravCon has become the epicenter of the healthcare travel industry.

“TravCon has grown exponentially since its inception, and especially over the last several years. We are thrilled to have found a partner in Impact Association Management, who is equipped to support our goal of vastly expanding beneficial offerings to the entire, and most deserving, traveling healthcare community” says Cynthia Kinnas, TravCon Director of Finance & Exhibitors.

Impact is a client-focused association management company dedicated to helping small to medium-sized associations and nonprofits improve their operations and achieve their strategic goals. The company’s customized, partnership approach requires both their team of association management professionals and their clients to show strong dedication to the success of the associations they work with.

“We are very excited to bring our staff’s event management knowledge to help grow and improve upon the already tremendously successful TravCon. We know a key component of this will be implementing new technologies to make it a smooth, easy experience for

all attendees, exhibitors, and sponsors,” says Jodi Fisher, CAE, Impact CEO and Founder. “We have also really enjoyed working with other associations in the travel healthcare industry and look forward to bringing our industry knowledge to TravCon.”

**About Impact Association Management:** Impact was founded in 2006 by Jodi Fisher, and since then the company has successfully supported many associations in growing and retaining memberships and increasing operational efficiencies. Impact is headquartered in Madison, WI with additional branches in Nashville, TN and Phoenix, AZ. As a full-service Association Management firm, Impact successfully manages small and medium-sized Associations in growing membership, managing financials, supporting board operations, executing marketing campaigns, holding successful meetings and events, and implementing efficient and goal-driven processes. The Impact team consists of professionals with impressive backgrounds in all areas of association management.

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**About TravCon:** TravCon started in 2008 and has grown to be the epicenter of the healthcare travel industry. The organization’s mission centers on serving the needs of Travel Healthcare Professionals through Community, Knowledge, and Inspiration. In addition to offering the largest annual conference focused on the traveling healthcare community, TravCon offers educational offerings throughout the year in the form of blogs, podcasts, and scholarships. Learn more at [TravCon.org](http://TravCon.org).